

SKILLS SUMMARY

Product Requirements & Roadmap Development - 9 months of experience across Learvo and skeletalPediatrix - synthesized customer feedback into product roadmap priorities and defined MVP requirements

Cross-functional Team Collaboration - 11 months of experience across Learvo, Johns Hopkins practicums, and skeletalPediatrix - coordinated with engineering, UX/UI, clinical, and sales stakeholders

Go-to-Market Strategy & Product Launch - 13 months of experience across Learvo, Johns Hopkins practicums, and Medical Marketing Intern role - increased conference attendance 33%

Other Skills: Figma, ChatPRD, ClickUp, Canva, product messaging, user stories, sales collateral, market analysis, customer engagement, AI-powered tools, Google AI Studio, Consensus AI, Microsoft Excel, PowerPoint, Slack, RStudio

EXPERIENCE

skeletalPediatrix, Washington, DC

May 2026 - Present

Founder

- Developed product roadmap, business plan, and pitch deck around ICP, value proposition, and commercialization strategy
- Translated clinical workflow needs and surgeon decision-making requirements into clear product requirements and user stories
- Leveraged AI-powered tools including ChatPRD, ClickUp, and Consensus AI to accelerate product development
- Executed co-founder recruitment and crowdfunding campaign supporting trademarking and incorporation
- Launched company digital presence including domain, website, and LinkedIn profile

Nest DC, San Francisco, CA

July 2025 - Present

Rental Showing Assistant

- Coordinated customer engagement initiatives using Appfolio, Slack, and ShowMojo platforms
- Reported client feedback to HRM to inform marketing strategy and relationship management decisions
- Marketed rentals to prospective clients maintaining strong follow-up and customer satisfaction

Learvo, San Francisco, CA

Feb 2025 - June 2025

Product Management Intern

- Collaborated with design and engineering teams to define and deliver user-centered product requirements
- Partnered with UX/UI researchers to improve app usability and customer satisfaction metrics
- Interviewed customers and synthesized feedback into a prioritized product development roadmap
- Conducted market analysis to identify new product and line extension opportunities
- Used Figma for cross-functional team coordination and product management workflows

Johns Hopkins University, Baltimore, MD

Aug 2024 - May 2025

Consultant - Class Practicums

- Built go-to-market strategy for Step Away app using primary and secondary research
- Developed business development and data-driven capabilities strategy for Emerge Solutions Technology
- Analyzed client business processes, competitive standing, and critical success factors

- Structured presentations, RFP responses, and customer-facing collateral for stakeholder communication

Johns Hopkins University School of Medicine, Baltimore, MD

May 2024 - Nov 2024

Medical Marketing Intern

- Increased conference attendance by 33% through targeted product messaging and marketing campaigns
- Created sales collateral and customer-facing materials using Canva and AI-powered content creation tools
- Applied AI-powered tools to produce video summaries of clinical interviews and biomechanical data findings
- Managed and grew social media presence through branded content and branding strategy

Stryker, Alexandria, VA

May 2022 - Oct 2023

Sales Support Specialist

- Provided on-site OR support during 20+ surgical cases daily across eight specialties, building surgeon customer engagement skills
- Created and managed 6+ project plans collaborating with engineering, nursing, and SPD cross-functional teams
- Forecasted and managed 40+ inventory needs in collaboration with operations and supply chain
- Resolved 40+ technical issues daily as a field-based resource, reinforcing proper surgical technique
- Maintained product lifecycle procedures and sterilization protocol knowledge for medical device products

EDUCATION

Master of Science in Biotechnology Product Roadmapping and Business Planning

Expected July 2026

Johns Hopkins University, Maryland

GPA: 3.80 | Coursework: Commercialization Strategy, IP Strategy, Medical Device Regulatory Standards, Medical Device Production and Marketing Strategy

Master of Science in Marketing

Expected July 2026

Johns Hopkins University, Washington, DC

GPA: 3.41 | Coursework: AI in Marketing, Customer Analytics, Pricing Analytics, Integrated Digital Marketing, Marketing Strategy

Bachelor of Arts, History and Premedicine

Graduated

Christendom College, Front Royal, VA

GPA: 3.60 | Three years clinical support with surgeons, nurses, and allied health professionals